The unexpected reader

DH2017 Conference keynote – 8th August 2017

Marin Dacos
OpenEdition Director (CNRS) - Open Science advisor (French Ministry of Research)
With Mikaël Cixous, Elodie Faath, Joël Gombin, Pierre-Carl Langlais

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Source : https://tcp.hypotheses.org/411

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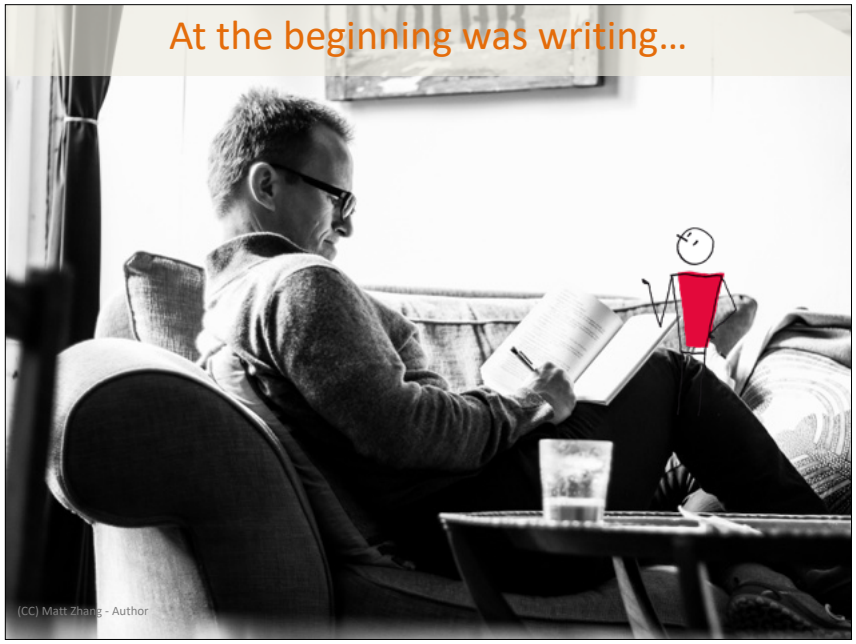

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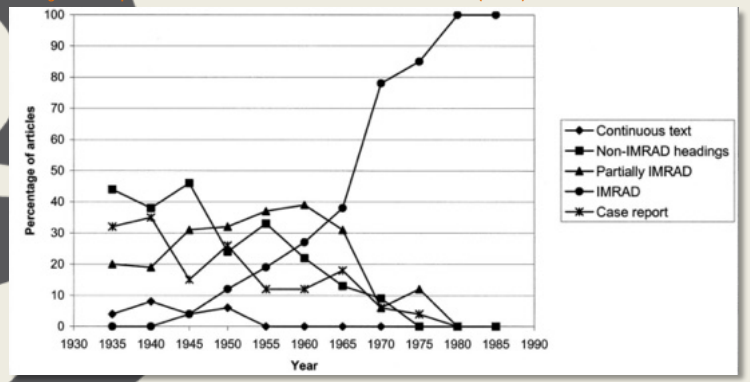
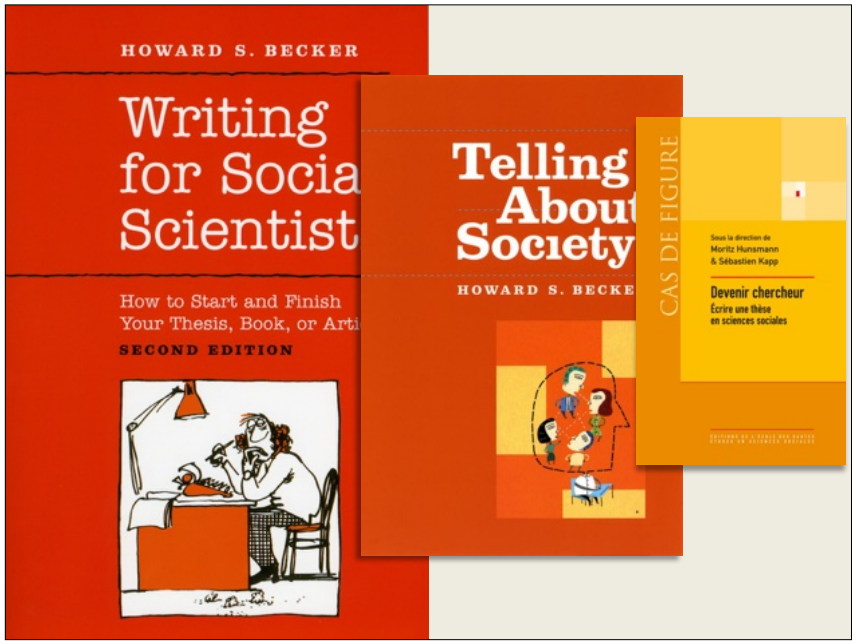
IMRAD : Introduction, Methods, Results, and Discussion

Text organization of published articles in the *British Medical Journal* from 1935 to 1985 (n = 341)



Sollaci, Luciana B., and Mauricio G. Pereira. « The introduction, methods, results, and discussion (IMRAD) structure: a fifty-year survey ». *Journal of the Medical Library Association* 92(3) (July 2004): 364-71.

5



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2017

ELSEVIER

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Elsevier acquires bepress, a leading service provider used by academic institutions to showcase their research

Bepress to benefit from Elsevier's technology and analytics to expand offerings to more institutions, while helping Elsevier drive further adoption of its research data management tools

Share this:

New York, August 2, 2017

Elsevier, the global information analytics business specializing in science and health, today acquired bepress, a Berkeley, California-based business that helps academic libraries showcase and share their institutions' research for maximum impact. Founded by three University of California, Berkeley professors in 1999, bepress allows institutions to collect, organize, preserve and disseminate their intellectual output, including preprints, working papers, journals or specific articles, dissertations, theses, conference proceedings and a wide variety of other data.

"Academic institutions want to help researchers share their work, showcase their capabilities and measure how well they're performing," said Jean-Gabriel Bankier, bepress CEO. "Now with Elsevier we'll be stronger and better by applying more technologies and data and analytics capabilities to help more institutions achieve their research goals."

Showcasing research is critical as competition increases among institutions to secure funding and attract faculty and students. By joining Elsevier, bepress will be better able to address institutions'

8

2004

Welcome to chaos !

« Il y … **personnes dans cette salle … lire ces publications scient…** en fait en tireraient des … onées… Je le redis, il fa… prudent avec l'idée séduisante que tout le monde pourrait lire … **…it nous mener au chaos**

… John Jarvis, Managing Director of Wiley Europe. 2004.

« There are **very few people in this room, who would want to read** some of this scientific information, and in fact draw wrong conclusions from it... I will say again; let us be careful because this rather enticing statement that everybody should be able to see everything **could lead to chaos**. »

John Jarvis, Managing Director of Wiley Europe. 2004.

Suber, Peter. *Open Access*. MIT Press Essential Knowledge Series. Cambridge, Mass: MIT Press, 2012. http://mitpress.mit.edu/books/open-access.

9

2007

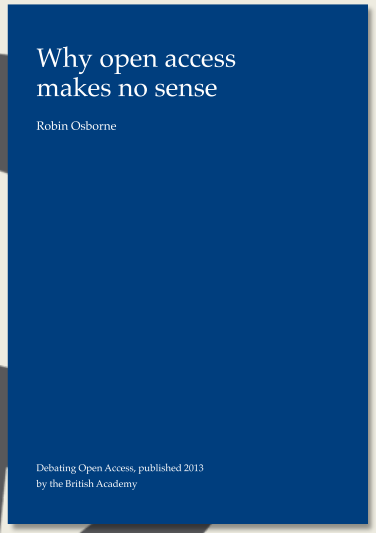
Welcome to « tabloid-based medicine »

… 2007 blog post, physician R. W. Donnell accused … *ngland Journal of Medicine* of 'tabloid based … or providing OA to an editorial and peer-… ticle on the drug Avandia. The problem seems to … the two OA pieces triggered 'millions of Google search q…ries for Avandia' ».

Suber, Peter. *Open Access*. MIT Press Essential Knowledge Series. Cambridge, Mass: MIT Press, 2012. http://mitpress.mit.edu/books/open-access.

10

2013



« academic research publication is a form of teaching that assumes some prior knowledge. For those who wish to have access, there is an admission cost. »

Robin Osborne is professor of ancient history, fellow and senior tutor at King's College, Cambridge
Cited in Eve, Martin Paul. *Open Access and the Humanities: Contexts, Controversies and the Future*. University Printing House, Cambridge, United Kingdom: Cambridge University Press, 2014.

11

2016

M Idées

IDÉES Tribunes Enquêtes Rencontres Controverses Livres Analyses Editoriaux

Non à l'étatisation des revues de savoir françaises !

Le Parlement doit amender l'article 17 de la loi « République numérique » pour une transition raisonnée vers un plus large accès ouvert aux écrits scientifiques financés sur fonds publics, expliquent Pierre Nora, Marcel Gauchet, Olivier Duhamel, Patrick Fridenson, Margaret Maruani, Philippe Minard, Olivier Mongin et Martine Segalen réunis dans un collectif d'intellectuels.

« No to the state control of French scholarly journals! »

« Neither free nor an author: that will be the condition of tomorrow's researcher. This is in complete contradiction with the intellectual independence of academics, which has been proudly demanded since the Enlightenment and is reaffirmed by intellectual property law »

NI LIBRE NI AUTEUR, TEL SERAIT LE CHERCHEUR DE DEMAIN. EN CONTRADICTION COMPLÈTE AVEC L'INDÉPENDANCE INTELLECTUELLE DES ENSEIGNANTS-CHERCHEURS, FIÈREMENT REVENDIQUÉE DEPUIS LES LUMIÈRES ET QUE RÉAFFIRME LE CODE DE LA PROPRIÉTÉ INTELLECTUELLE

http://abonnes.lemonde.fr/idees/article/2016/01/12/non-a-l-etatisation-des-revues-de-savoir-francaises_4846027_3232.html?xtmc=open_access&xtcr=6

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1964

« and all of a sudden they found themselves with Sartre in their hands »

« I am convinced that there needs to be an aristocracy of readers »

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The reader is notably absent

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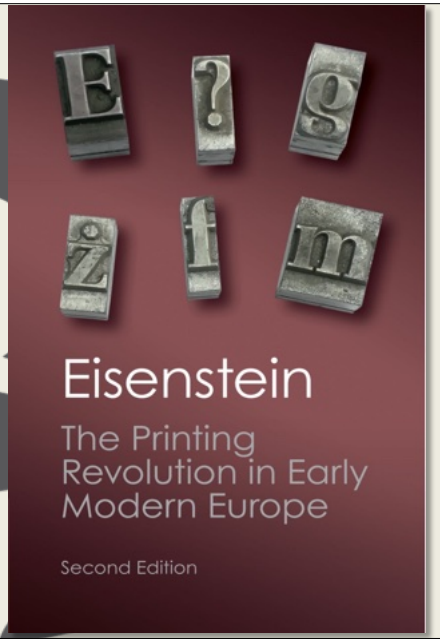

Amplification

« If publishing is anything, if public content means anything, it lies in the idea of amplification »

Bhaskar, Michael. *The Content Machine : Towards a Theory of Publishing from the Printing Press to the Digital Network*. London; New York: Anthem Press, 2013, p. 7.

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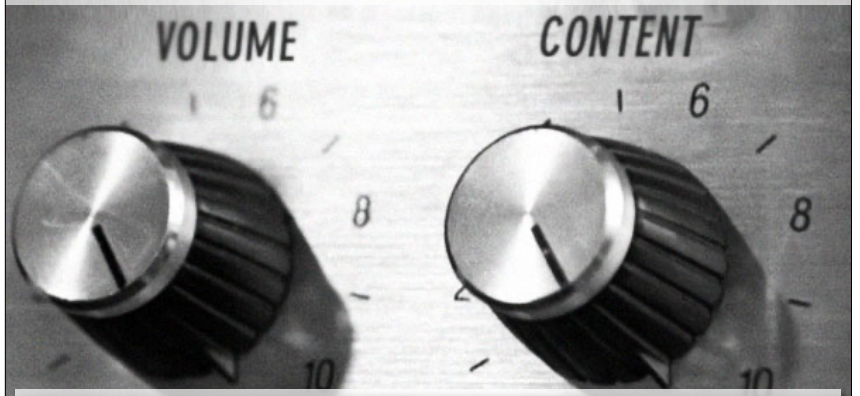
« Attention income »



« The attention income has been multiplied twice: first by making the content available online, and then through open access »

Franck, Georg. "Chapitre 2. Économie de l'attention." In L'économie de l'attention, edited by Yves CITTON, 55–72. La Découverte, 2014, page 54.

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A mapping of production and not of usages

https://blog.core.ac.uk/2017/02/03/core-now-offers-5-millions-of-open-access-full-text-research-papers/

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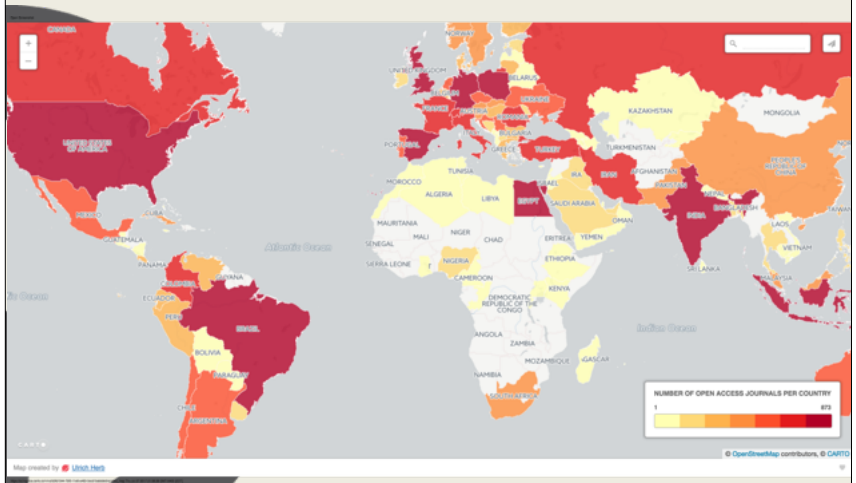
Open Access journals heatmap



https://www.scinapse.com/en/2016/09/open-access-heatmap-2016/

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27/07/2017 altmetrics: a manifesto – altmetrics.org

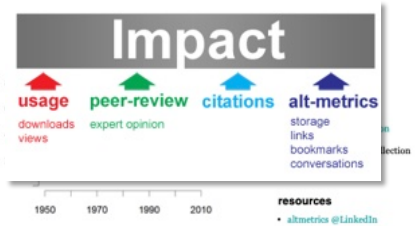
altmetrics

altmetrics: a manifesto

No one can read everything. We rely on filters to make sense of the scholarly literature, but the narrow, traditional filters are being swamped. However, the growth of new, online scholarly tools allows us to make new filters; these altmetrics reflect the broad, rapid impact of scholarship in this burgeoning ecosystem. We call for more tools and research based on altmetrics.

As the volume of academic literature explodes, scholars rely on filters to select the most relevant and significant sources from the rest. Unfortunately, scholarship's three main filters for importance are failing:

- Peer-review has served scholarship well, but is beginning to show its age. It is slow, encourages conventionality, and fails to hold reviewers accountable. Moreover, given that most papers are eventually published somewhere, peer-review fails to limit the volume of research.
- Citation counting measures are useful, but not sufficient. Metrics like the h-index are even slower than peer-review: a work's first citation can take years. Citation measures are narrow; influential work may remain uncited. These metrics are narrow; they neglect impact outside the academy, and also ignore the context and reasons for citation.
- The JIF, which measures journals' average citations per article, is often incorrectly used to assess the impact of individual articles. It's troubling that the exact details of the JIF are a trade secret, and that significant



workshop

altmetrics17 workshop
Toronto · 26 September 2017

Past workshops:
2016 • 2015 • 2014 • 2012

about

What's altmetrics?

Tools

resources

- altmetrics @LinkedIn
- altmetrics @Mendeley
- altmetrics @Google Groups

upcoming events

- 26 September 2017: altmetrics17 workshop (Toronto)

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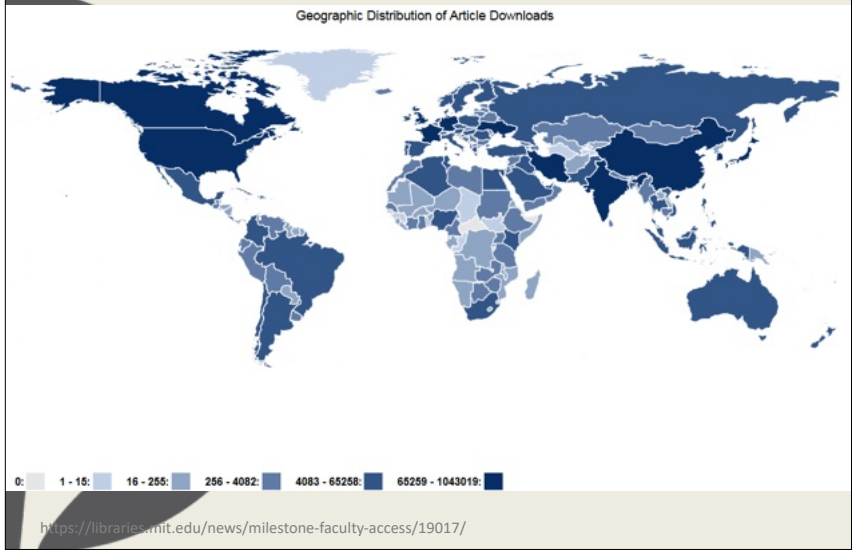
Increasing interest in usages



https://libraries.mit.edu/news/milestone-faculty-access/19017/

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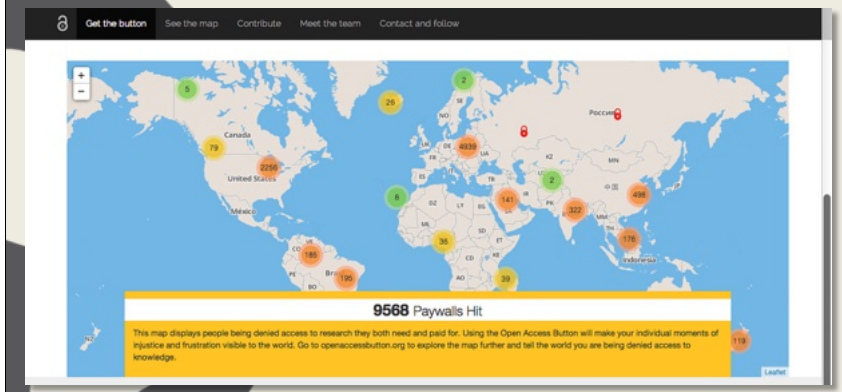
OpenAccessButton



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…tistics are based on extensive server log data supplied by Alexandra Elbakyan, the neuroscientist who created …i-Hub in 2011 as a 22-year-old graduate student in Kazakhstan. I asked her for the data because, in spite of the flurry of …olarized opinion piece… …, and tweets about Sci-Hub and what effect it has on research and academic publishing, …ome of the mo… …s remain unanswered: **Who are Sci-Hub's users, where are they, and what are they reading?** »

Bohannon, John. « Who's downloading pirated papers? Everyone ». *Science*, 28 avril 2016. doi:10.1126/science.aaf5664.

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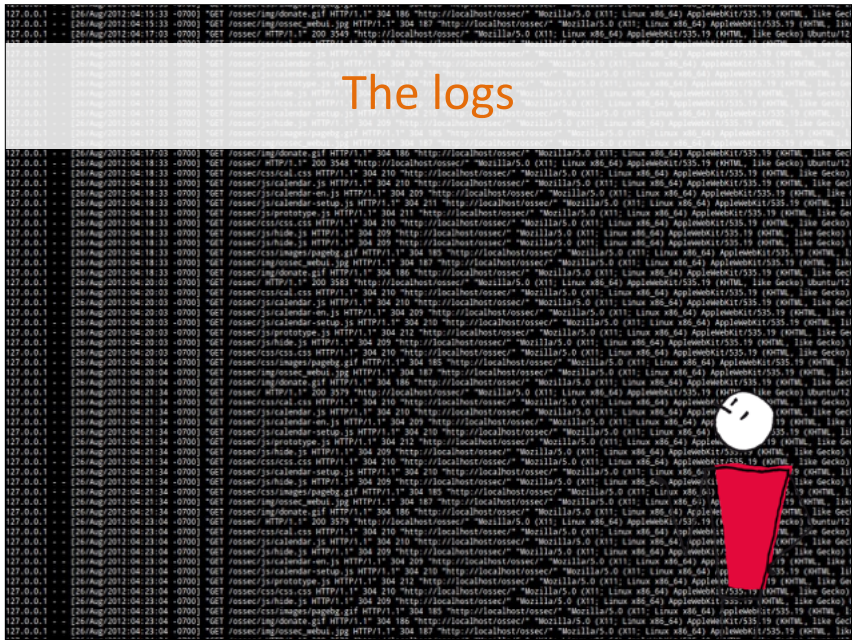
The logs



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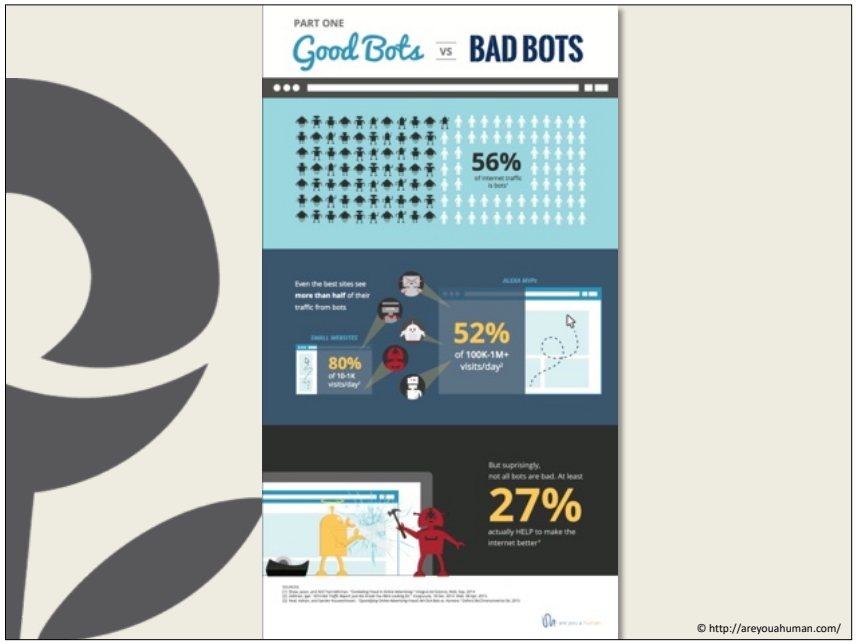

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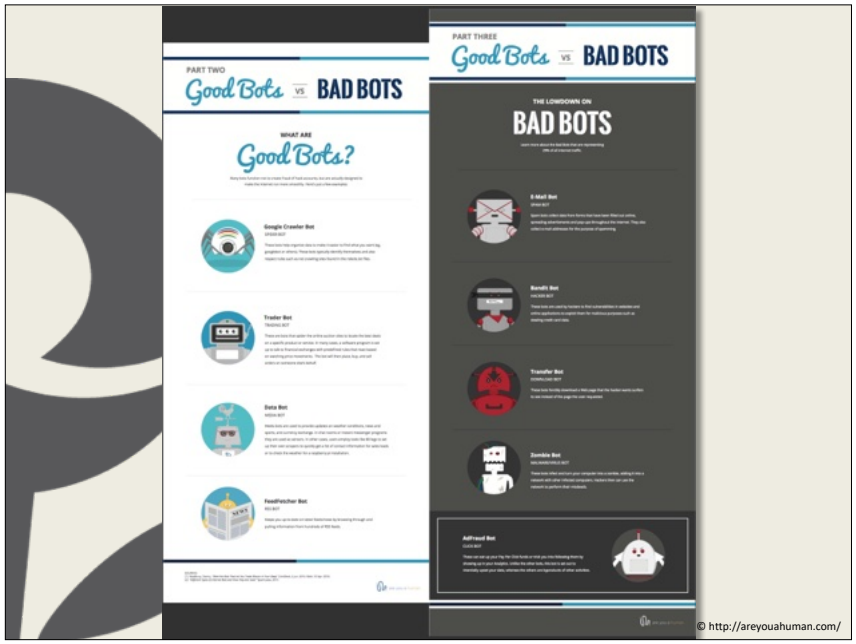

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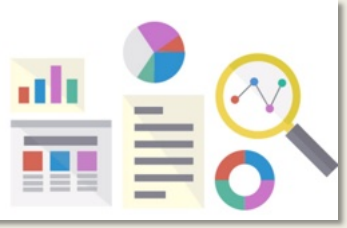
COUNTER

Counting Online Usage of Networked Electronic Resources

COUNTER provides the standard that enables the knowledge community to count the use of electronic resources.

Known as the Code of Practice, the standard ensures vendors and publishers can provide their library customers with consistent, credible and comparable usage data.



…tracted from logs, COUNTER statistics do not run into the …e problems because they content themselves with measuring the closed spa… that is the university campus.

https://www.projectcounter.org/

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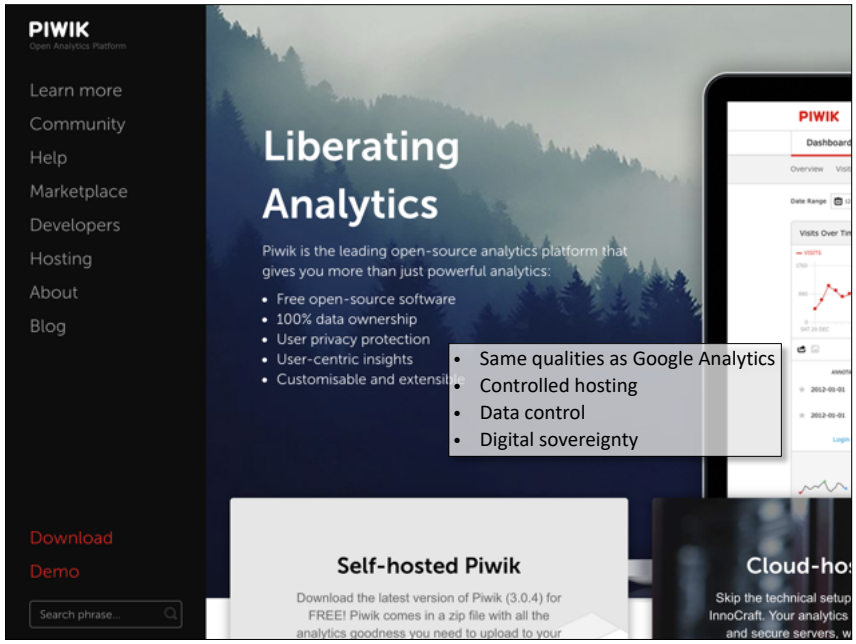

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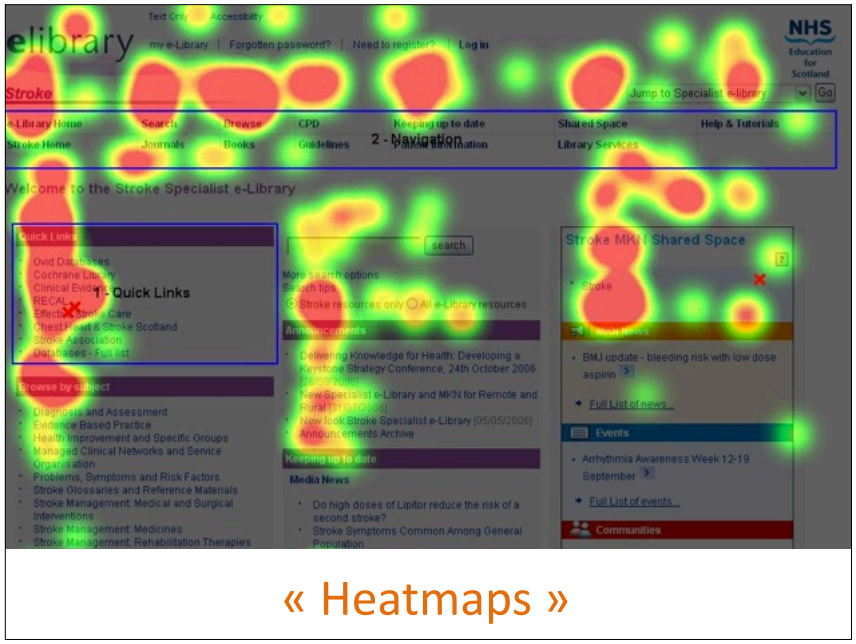

« Heatmaps »

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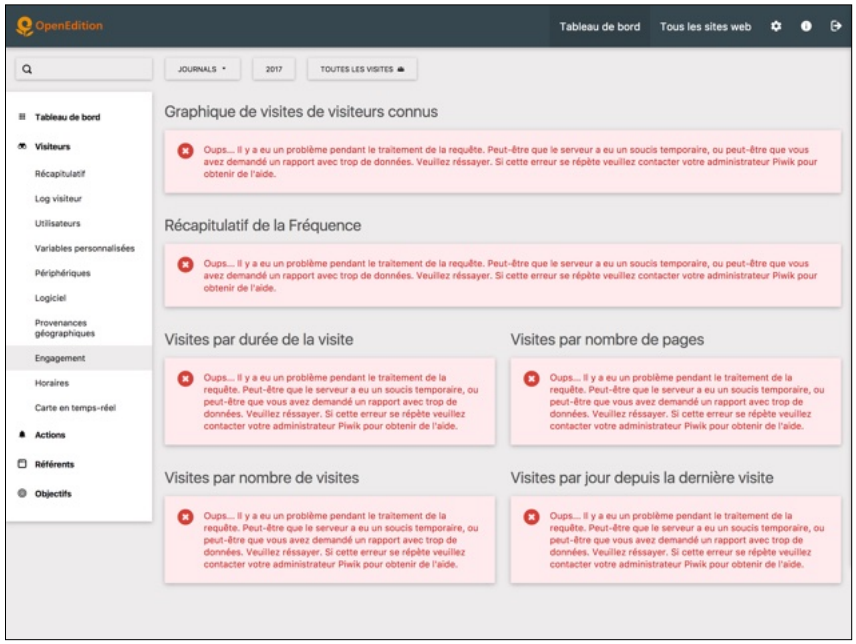
OpenEdition
Tableau de bord
Tous les sites web
JOURNALS
2017
TOUTES LES VISITES
Tableau de bord
Visiteurs
Récapitulatif
Log visiteur
Utilisateurs
Variables personnalisées
Périphériques
Logiciel
Provenances géographiques
Engagement
Horaires
Carte en temps-réel
Actions
Référents
Objectifs
Graphique de visites de visiteurs connus
Oups... Il y a eu un problème pendant le traitement de la requête. Peut-être que le serveur a eu un soucis temporaire, ou peut-être que vous avez demandé un rapport avec trop de données. Veuillez réssayer. Si cette erreur se répète veuillez contacter votre administrateur Piwik pour obtenir de l'aide.
Récapitulatif de la Fréquence
Visites par durée de la visite
Visites par nombre de pages
Visites par nombre de visites
Visites par jour depuis la dernière visite

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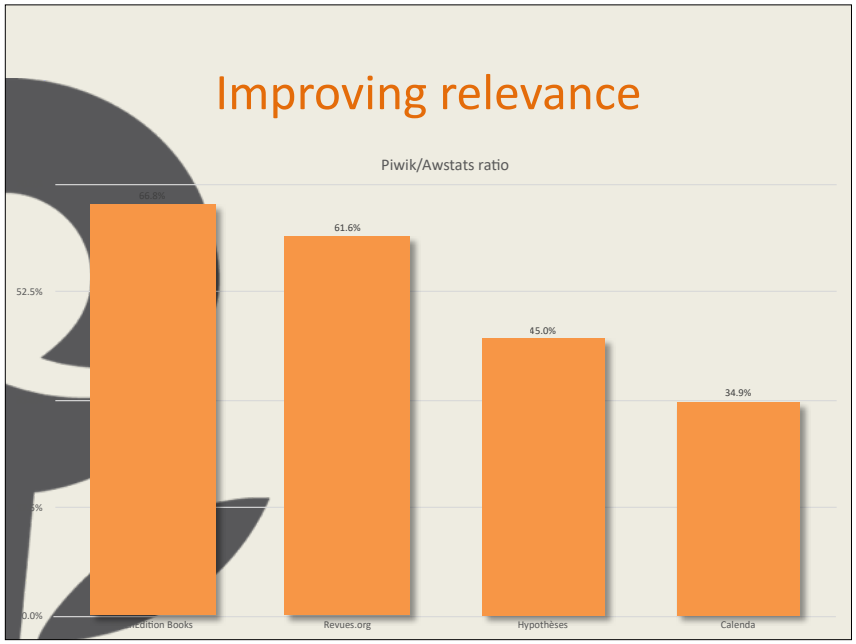
Improving relevance
Piwik/Awstats ratio
66.8%
61.6%
45.0%
34.9%
52.5%
0.0%
Revues.org
Hypothèses
Calenda

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OpenEdition
revues.org
calenda
hypotheses
OpenEdition
books
460 journals
69% open access
25% non French journals
50 new applications/year
35 000 events
500 submissions/month
2000 academic blogs
5 languages
Biggest academic blogging platform in the world
10 applications/week
4000 books
75 university presses from 13 countries
+1000 books/year

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What we know
Peter Bowdidge - A Manjimup Reader

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« How long before open access in French social sciences and humanities journals? »

FIGURE 3.1 – Nombre de vues pour les articles disponibles après la date B.

- « All other things being equal, the longer the duration of the embargo, the lower the number of "views" »
- « The longer the embargo period, the more views are lost from one year to the next. The loss of readership linked to this embargo starts from the first year. »
- « **the rebound effect of the lifting of the embargo is greater when it is long**. »
- « The total audience for a journal (over several years) is much lower when the embargo period is long. **The loss of readership seems to start with embargoes of one year.** »

IPP Report n°11 – July 2015

http://www.ipp.eu/en/publication/n19-how-long-before-open-access-in-french-social-sciences-and-humanities-journals/

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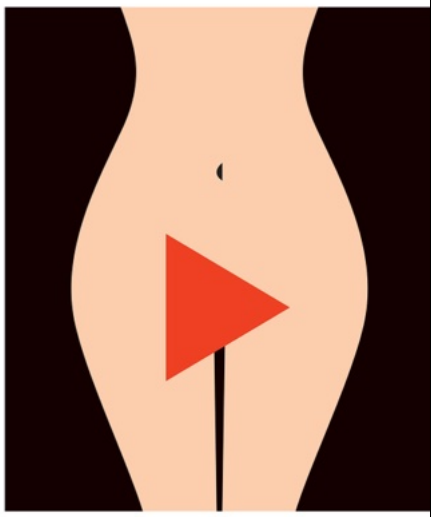
THE CUT FASHIONS FAME BEAUTY GOODS LOVE & WAR SEARCH

Pornhub Is the Kinsey Report of Our Time

The streaming sex empire may have done more to expand the sexual dreamscape than Helen Gurley Brown, Masters and Johnson, or Sigmund Freud.

By MAUREEN O'CONNOR



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books / music / tv & radio / art & design / film / more

Ebooks

Ebooks can tell which novels you didn't finish

Donna Tartt's The Goldfinch put down prematurely by 55% of ebook readers, with self-published star Casey Kelleher holding most attention

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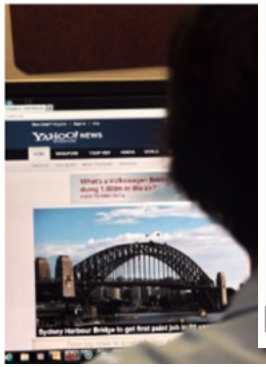
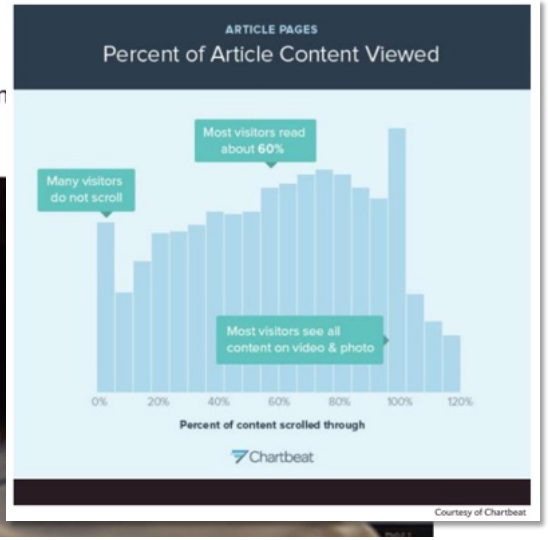
You Won't Finish This Article

Why people online don

By Farhad Manjoo





http://www.slate.com/articles/technology/technology/2013/06/how_people_read_online_why_you_won_t_finish_this_article.html

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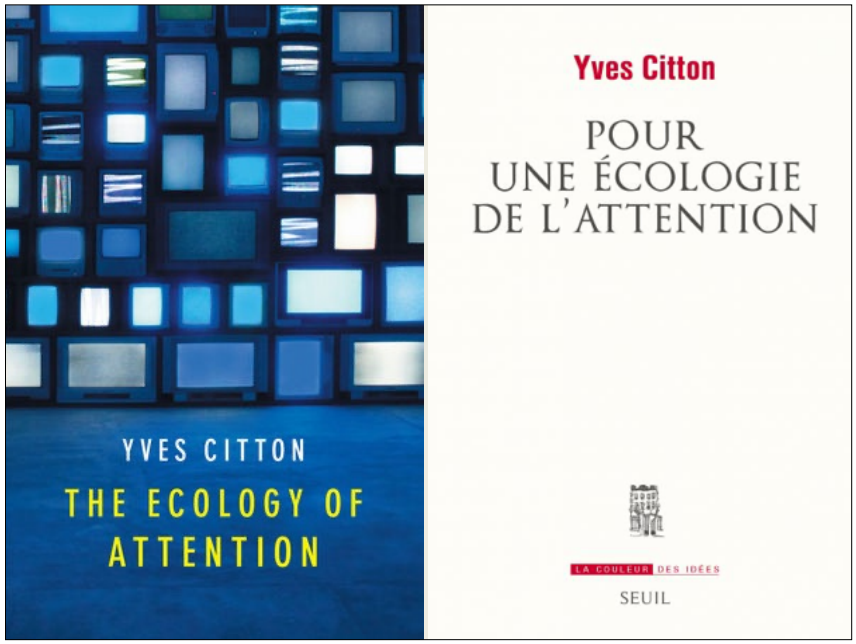

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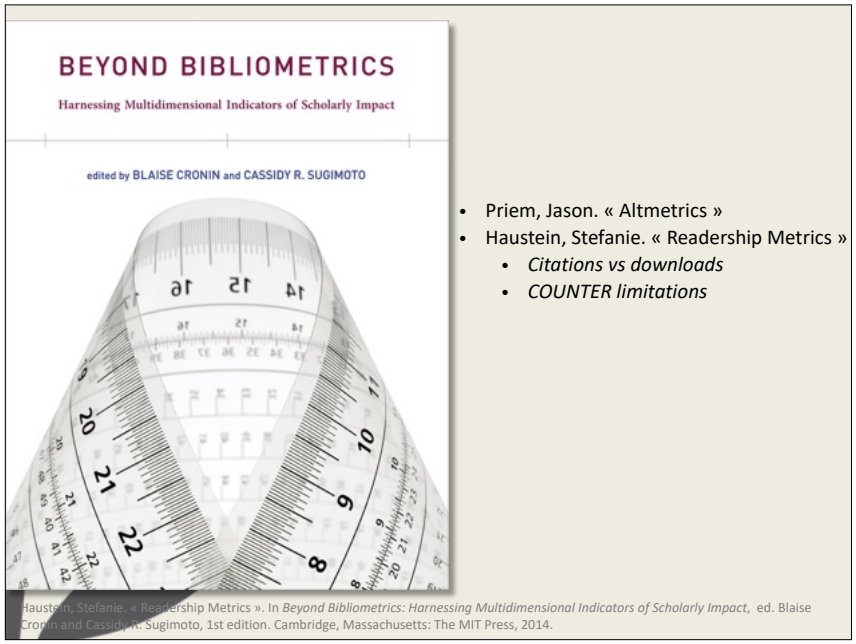

- Priem, Jason. « Altmetrics »
- Haustein, Stefanie. « Readership Metrics »
  - *Citations vs downloads*
  - *COUNTER limitations*

Haustein, Stefanie. « Readership Metrics ». In *Beyond Bibliometrics: Harnessing Multidimensional Indicators of Scholarly Impact*, ed. Blaise Cronin and Cassidy R. Sugimoto, 1st edition. Cambridge, Massachusetts: The MIT Press, 2014.

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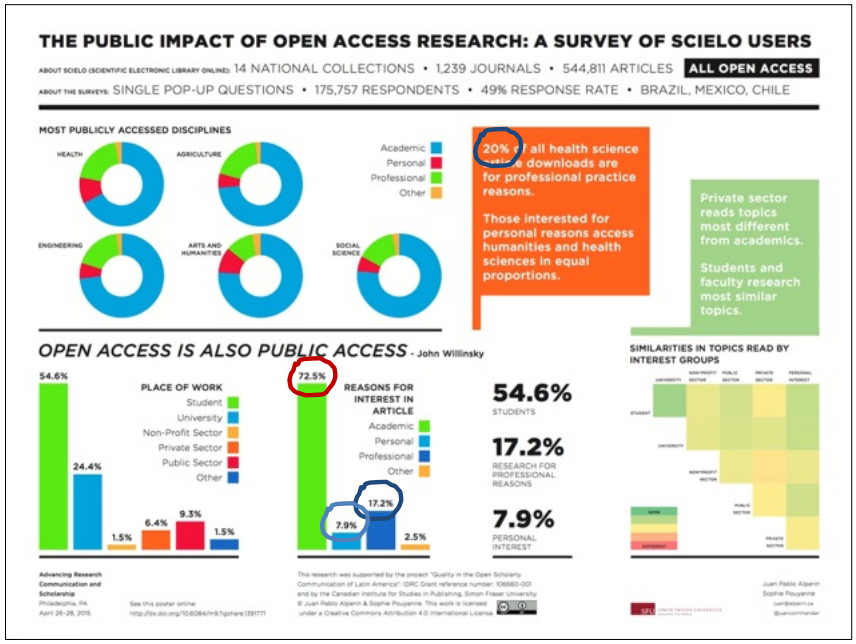

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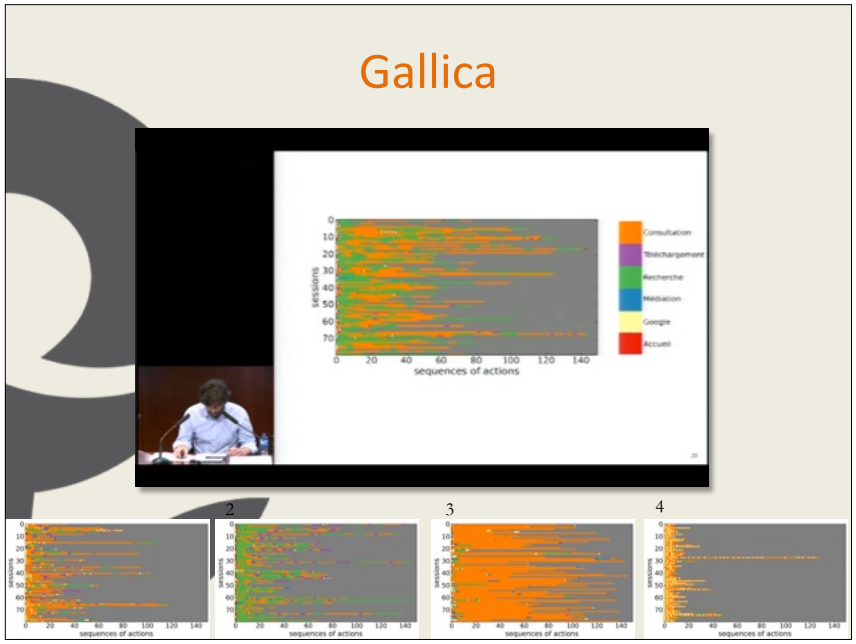

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In search of the lay reader…

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An unexpected, lay, occasional reader

Piwik indicates that 80% of visitors never come back

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Information Services & Use 36 (2016) 81–97
DOI 10.3233/ISU-160800
IOS Press

81

How readers discover content in scholarly publications

Simon Inger and Tracy Gardner
Simon Inger Consulting, Fernhill, Church Lane, Drayton, Abingdon, OX14 4JS, United Kingdom
E-mail: simon@simoningerconsulting.com

Abstract. Scholarly journal publishers have concerned themselves for many years with their delivery platforms and their feature sets, but have spent rather less time on considering how their content will be discovered. Traditionally there has been an over-reliance on major search engines and leading professional indexes. For the past ten years we have continually surveyed and studied the landscape of journal article discovery, culminating in a large-scale survey (n = 40,443) of journal readers in October to December 2015. The survey has revealed important trends in discovery: a reducing reliance on professional search, some increases in the importance of library-intermediated discovery, the continued emergence of professional and social networking sites, and a shift in importance from Google to Google Scholar. In addition, the survey has revealed some important perceptions about the abundance of free versus paid downloads which may influence library budgets in the future.

Keywords: Library technology, journals discovery, Google Scholar, Abstracting and Indexing databases, search engines

1. Introduction

The discovery of journal content is complex, with a range of discovery methods available for most resources. Historically, journal articles tended to be available on a limited number of platforms, usually the publisher's official web site and any sanctioned aggregation of its content, such as EBSCO and Pro-Quest collections. However, further incarnations of articles are increasingly discoverable in institutional repositories, subject repositories (especially PubMedCentral), as well as a range of other sites including ResearchGate, Academia.edu, and Mendeley. This has further complicated discovery since (at the time of writing) no single discovery service indexes all of these incarnations, and no single discovery service seems to index at least one incarnation of all of the content available. This limitation is partly one of business relationships, partly a lack of understanding of metadata distribution, and sometimes political constraints.

The diagram below shows some of the paths open to a selection of reader types in discovering journal content online, and demonstrates the complexity of reader navigation.

Libraries provide two layers of navigation, although these layers are increasingly indistinguishable to the reader. Library web pages are a discovery tool in their own right and range from simple catalogue listings of titles right through to advanced resource discovery solutions (RDS). In addition, though, there is the library link server (or link resolver), which is often configured to intermediate traffic from many other discovery resources and route the reader through to the most appropriate incarnation of the content (usually the subscribed-to incarnation) for the reader. For more advanced libraries, this can be remarkably powerful, intermediating traffic not only from library web pages and abstracting & indexing services (A&Is), but also from mainstream search engines, a feat sometimes achieved through

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1. « **People** are **task-oriented,** rather than exploration-oriented, when seeking information. Most of the time, they want information to help them determine how to act, rather than context to help them evolve how they think.»
2. Wikipedia's reputation isn't strong enough: users « dip in and out »
3. Mobile usages and specific browsers: UC Browser and Opera Mini.

https://commons.wikimedia.org/wiki/File:Wikimedia_Foundation_and_Reboot_New_Readers_Research_-_Nigeria_%26_India_Highlights_-_July_2016.pdf

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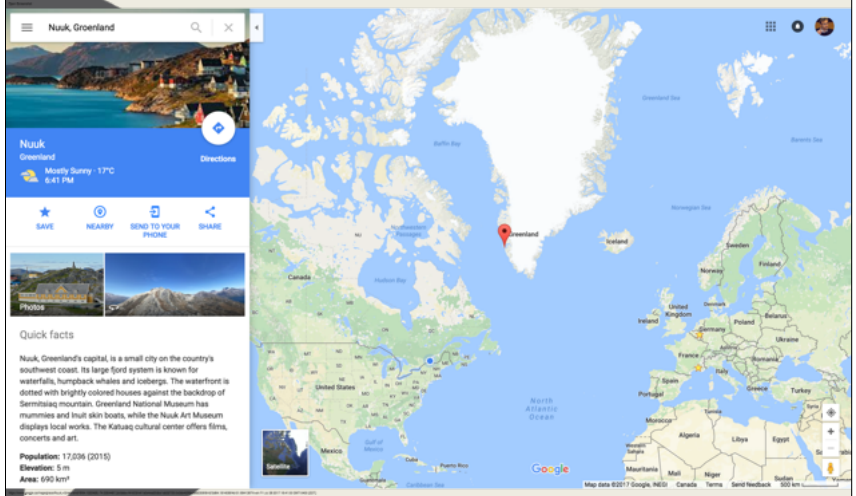
Access stories: Sci-Hub



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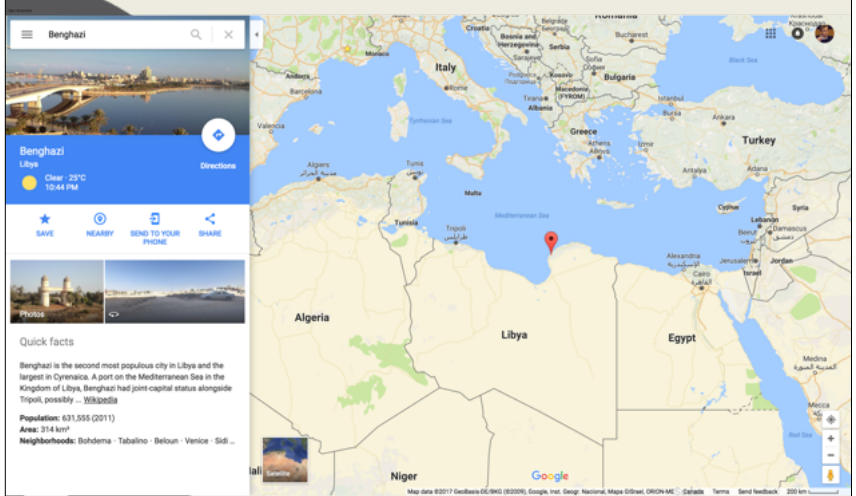
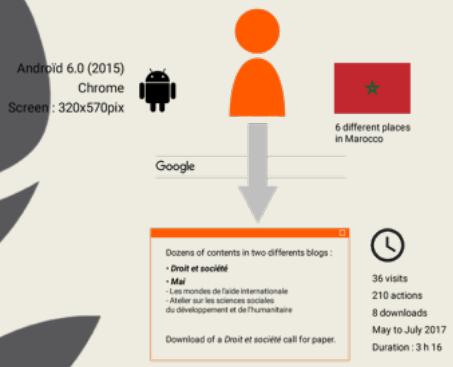
Access stories: Sci-Hub



50

The research workshop



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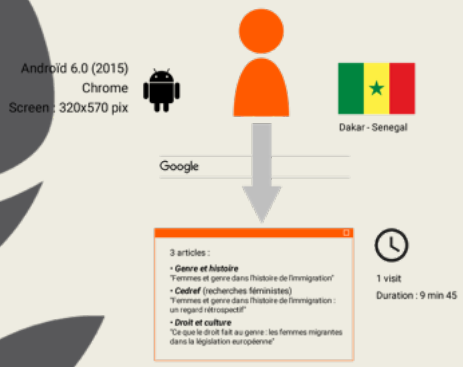
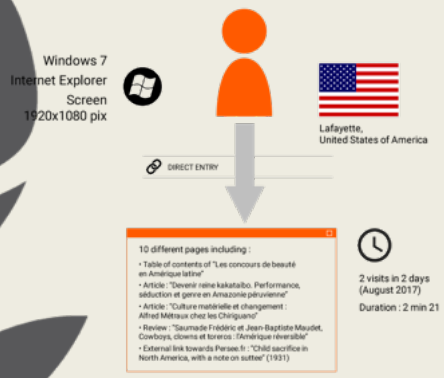
9:45 minutes



July 2017

52

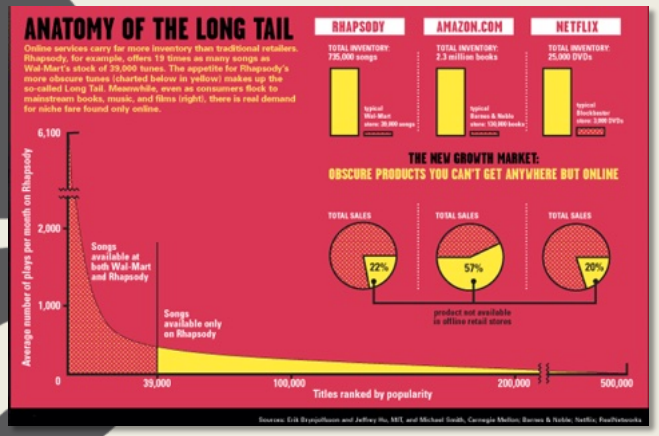
2:21 minutes



53

54

The long tail: Toward bibliodiversity?



© Wired 2004

https://www.wired.com/2004/10/tail/

55

From « sleeping beauty »…

« A 'Sleeping Beauty in Science' is a publication that goes unnoticed ('sleeps') for a long time and then, almost suddenly, attracts a lot of attention ('is awakened by a prince'). »

Raan, Anthony F. J. van. « Sleeping Beauties in Science ». *Scientometrics* 59(3) (2004): 467-72. doi:10.1023/B:SCIE.0000018543.82441.f1.

…to « sleeping prince » ?

56

http://blogs.library.duke.edu/scholcomm/2011/11/15/the-unexpected-reader/

The unexpected reader

DUKE UNIVERSITY LIBRARIES

Scholarly Communications @ Duke

Duke's source for advice and information about copyright and publication issues

ABOUT ▾ FOR FACULTY AUTHORS COPYRIGHT IN TEACHING ▾ FAQS ▾ SUBSCRIBE

OPEN ACCESS AND INSTITUTIONAL REPOSITORIES, SCHOLARLY PUBLISHING

The unexpected reader

NOVEMBER 15, 2011 KEVIN SMITH, J.D. 4 COMMENTS

I have just returned from the Berlin 9 Conference on Open Access, which was held in Washington, D.C. at the lovely conference center facilities of the Howard Hughes Medical Institute. It was a fascinating meeting, and quite different in tone from the one I attended last year in Beijing.

In its opening paragraph, this Chronicle of Higher Education report on the conference captures the fundamental difference. This year the conference was much more clearly focused on the *impact* of open access on research; rather than talking about how open access will be accomplished, the discussion assumed that open access is inevitable and instead emphasized the differences that the evolution to open will make.

For the sciences especially, it was clear that openness is rapidly becoming the default, because awareness of its benefits is spreading so widely. This year the partners in the

SEARCH THE SCHOLARLY COMMUNICATIONS BLOG

Search ...

RECENT COMMENTS

A Little Précis of Librarianship, 6-4-2017 – Justin M. White on Does Fair Use Affect Academic Authors' Incentive to Write? Some Lessons from Authors of Works from the GSU Course Reserves Case

Sarah McCleskey on Does Fair Use Affect Academic Authors' Incentive to Write? Some Lessons from Authors of Works from the GSU Course Reserves Case

Hansen and Butler Ask, "Does Fair Use Affect Academic Authors' Incentive to Write? Some Lessons from Authors of Works from the GSU Course Reserves Case" | LJ INFOdocket on Does Fair Use

57

The unexpected reader

The figurative representation of the prophet Muhammad

Les carnets de l'Ifpo *La recherche en train de se faire à l'Institut français du Proche-Orient*

SUIVRE : CONTEMPORAIN / HISTOIRE / ISLAMOLOGIE / MÉDIÉVAL / MODERNE

La représentation figurée du prophète Muhammad

PAR VANESSA VAN RENTERGHEM · PUBLICATION 28/10/2012 · MIS À JOUR 12/05/2015

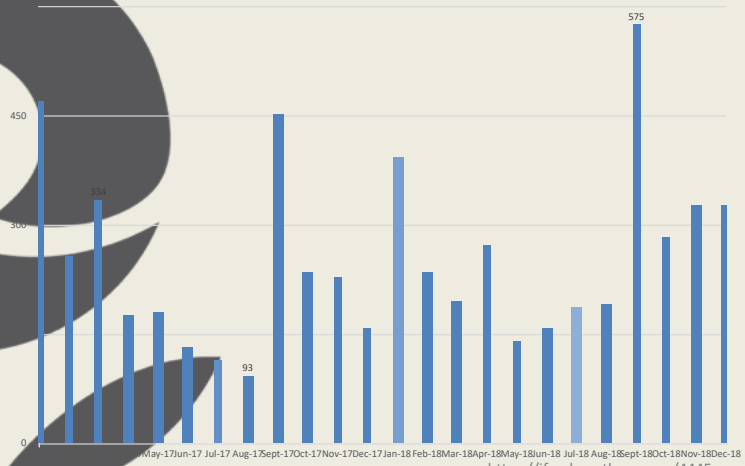
L'islam et ses pratiques, pas plus que tout autre phénomène humain, n'échappent aux mutations au fil de l'histoire. La question de la représentation figurée en général, et de celle du prophète de l'islam en particulier, a été diversement tranchée selon les périodes et les milieux. Si elle a parfois déclenché des débats animés, elle ne semble pas avoir posé un problème majeur ou permanent aux croyants musulmans ni à leurs juristes (NAEF 2004). Les polémiques récentes, parmi les plus vives qu'aient connues l'histoire, sont attisées par le fait que les images qui les ont déclenchées sont des caricatures ; elles alimentent l'idée fausse et essentialiste que, « de tout temps », l'islam aurait interdit la représentation de son prophète, voire toute représentation humaine. Encore faudrait-il savoir de quel objet on parle lorsqu'on utilise le terme « islam », dont les significations multiples sont trop souvent confondues ou tenues pour équivalentes : parle-t-on de l'islam sunnite, de l'islam chiite ? Des pratiques des croyants, qu'il faut toujours rapporter à un contexte géographique et historique précis ? Des textes sacrés de l'islam, en premier lieu du Coran, ou des

https://ifpo.hypotheses.org/4445

58

The unexpected reader

La représentation figurée du prophète Muhammad – Views/downloads

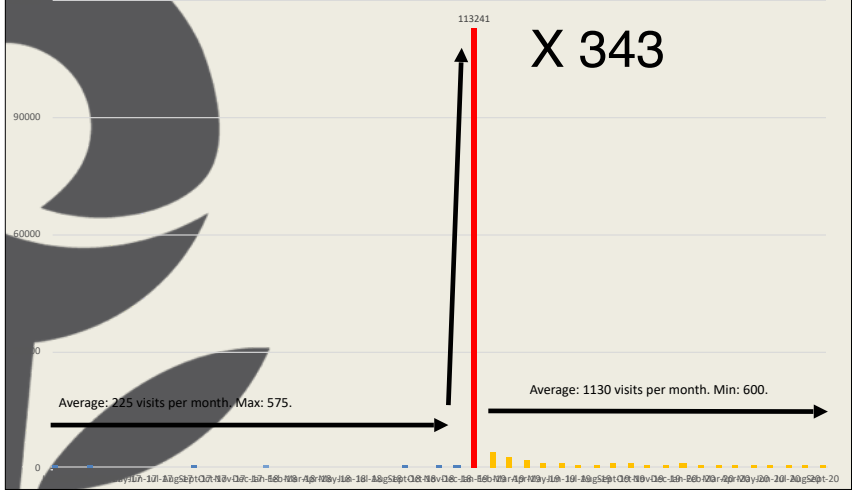


https://ifpo.hypotheses.org/4445

59

The unexpected reader

La représentation figurée du prophète Muhammad – Views/downloads



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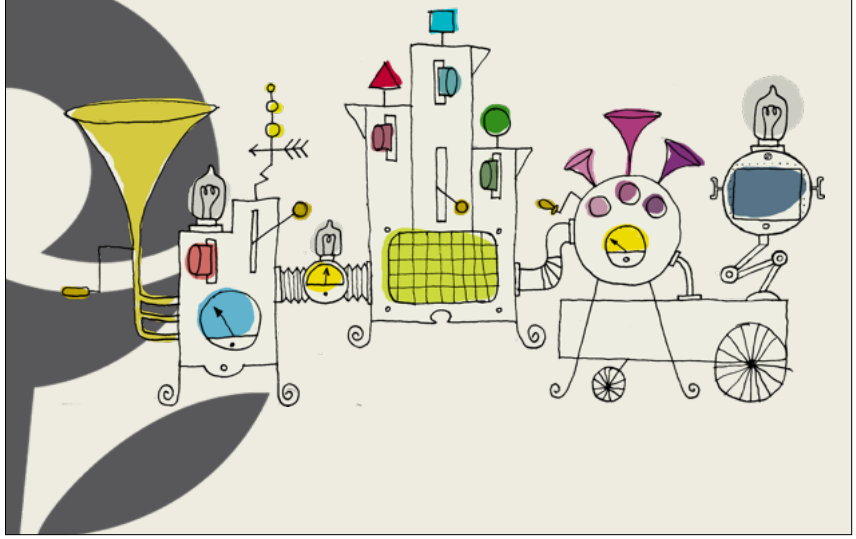
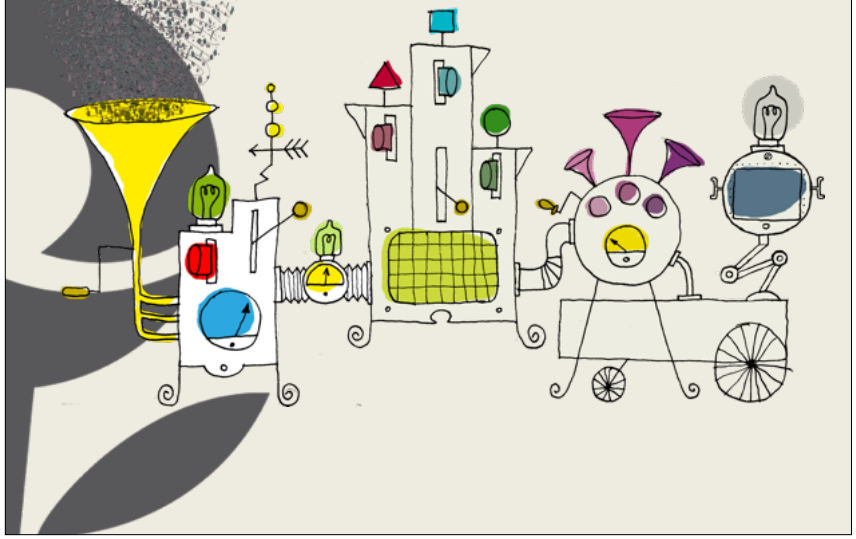
Umberto

The unexpected reader detector



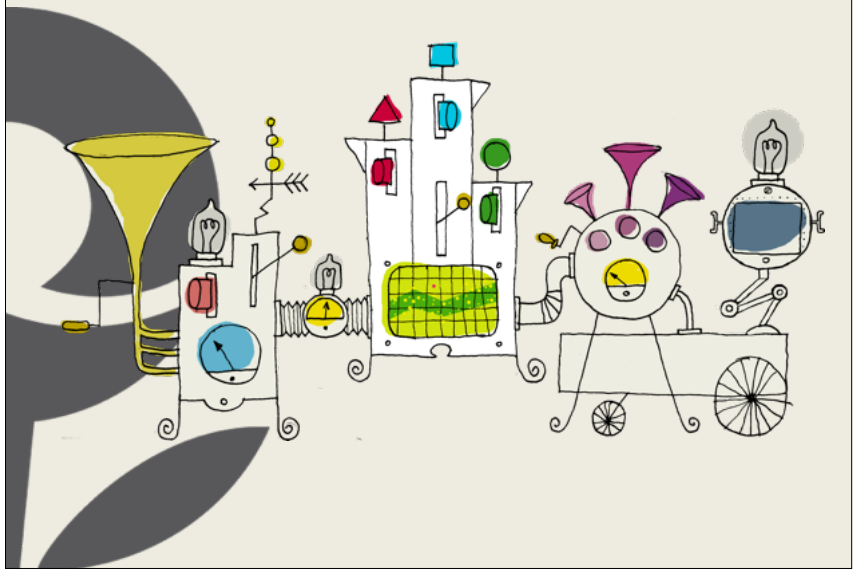
61

Phase 1: Ingestion



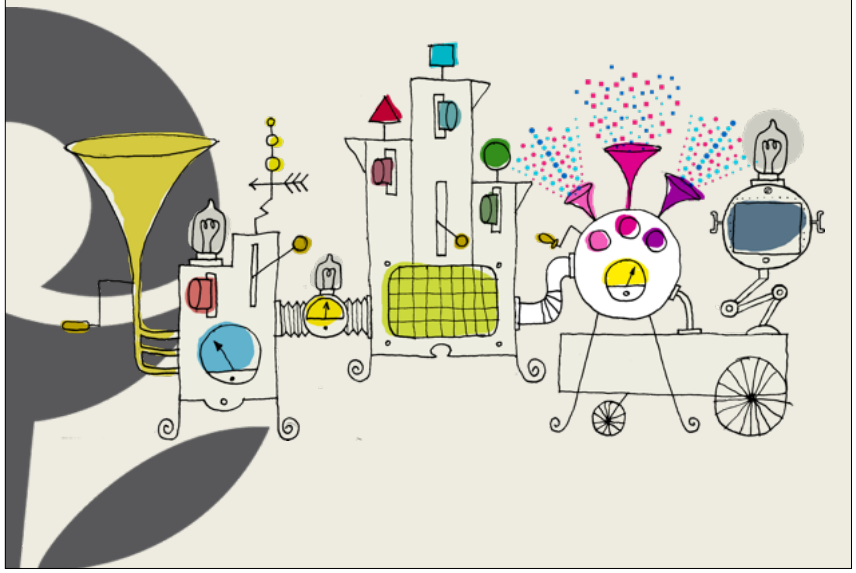
62

Phase 2: Analysis and processing



63

Phase 3: Enrichments and a survey



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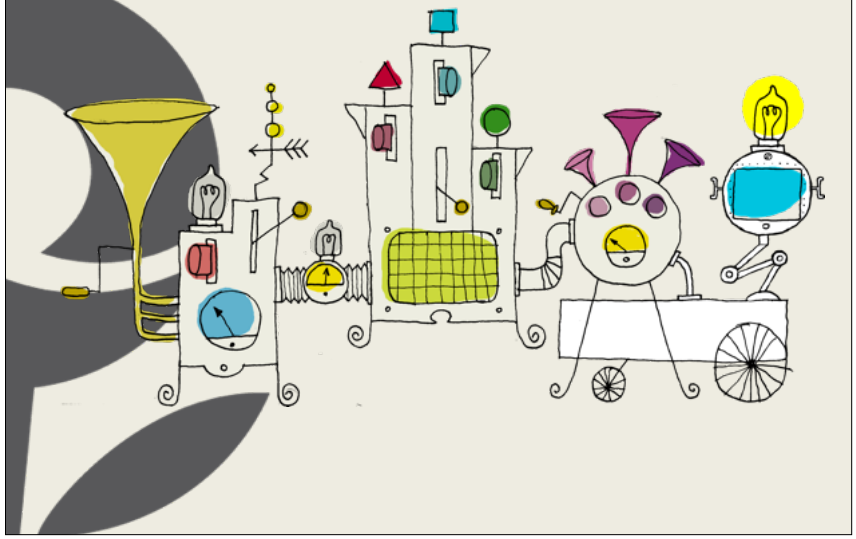
Phase 4: Interpretations



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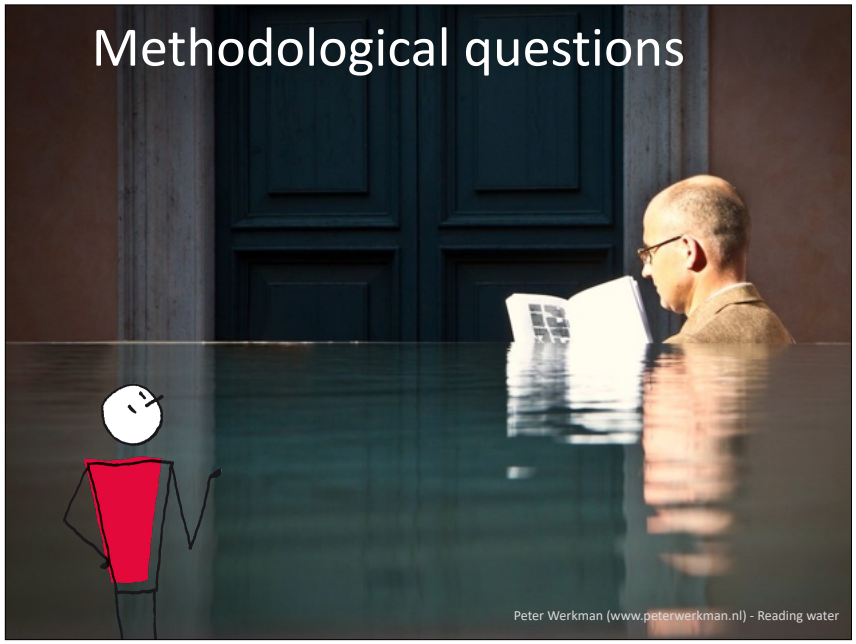
Methodological questions



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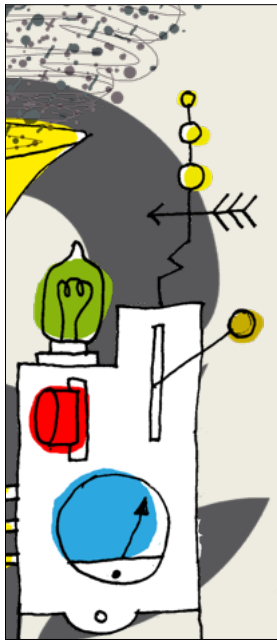
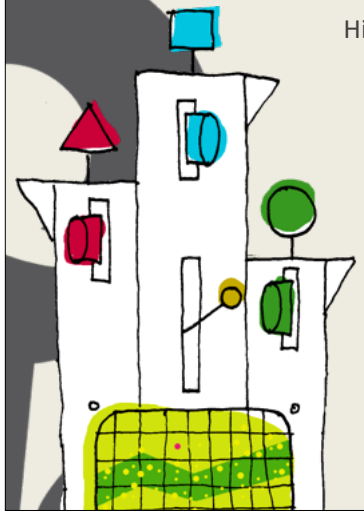


Phase 1: Ingestion

- Choosing Piwik
  - Volumetry: 15GB MySQL
- Problem of managing browser history collected as logs
  - Log volumetry: 2.5TB of logs, 11 billion lines

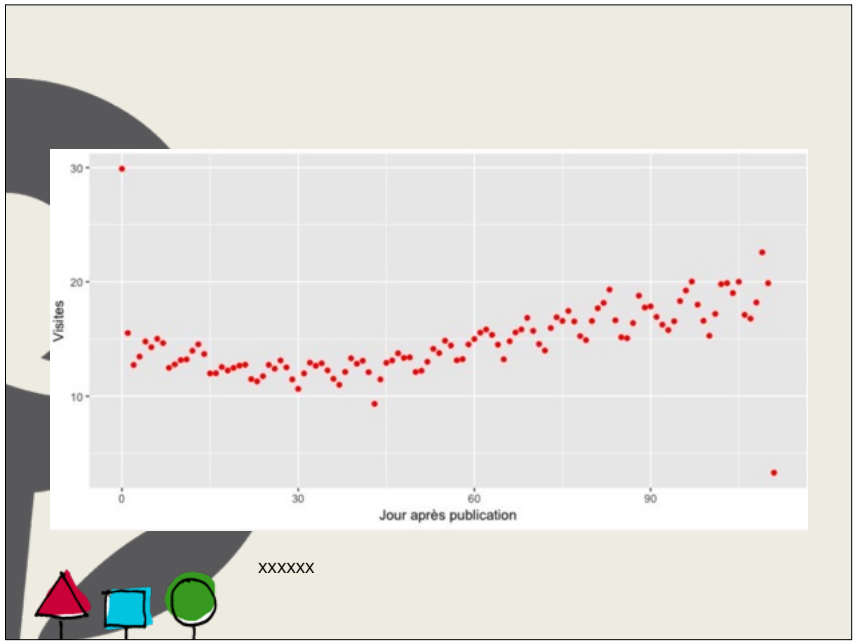
67



Phase 2: Analysis

Highly heterogeneous distributions

68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Jour après publication
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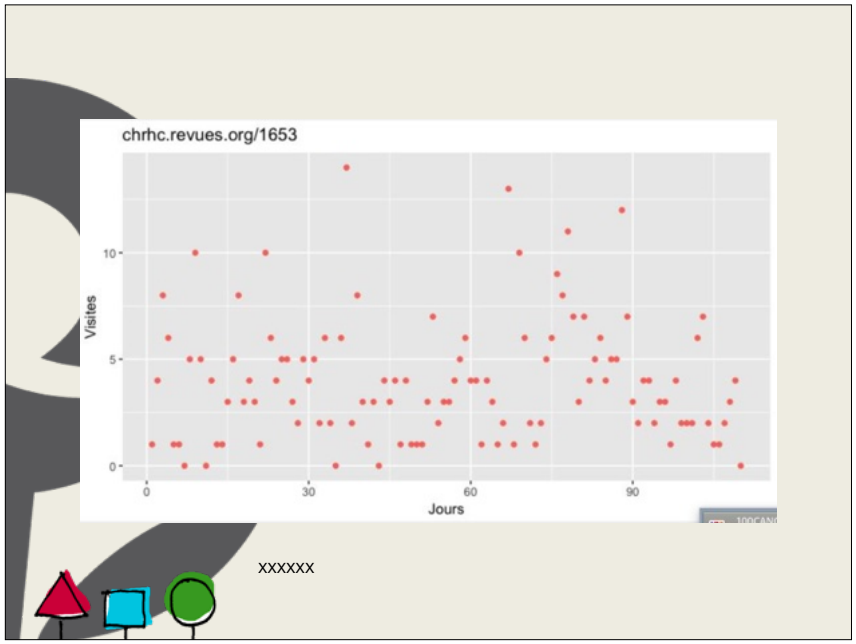
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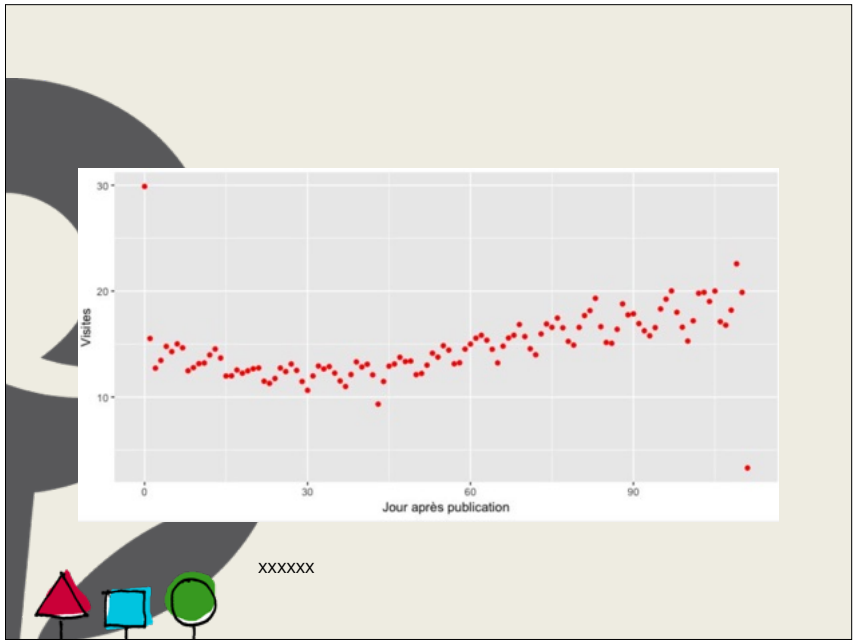
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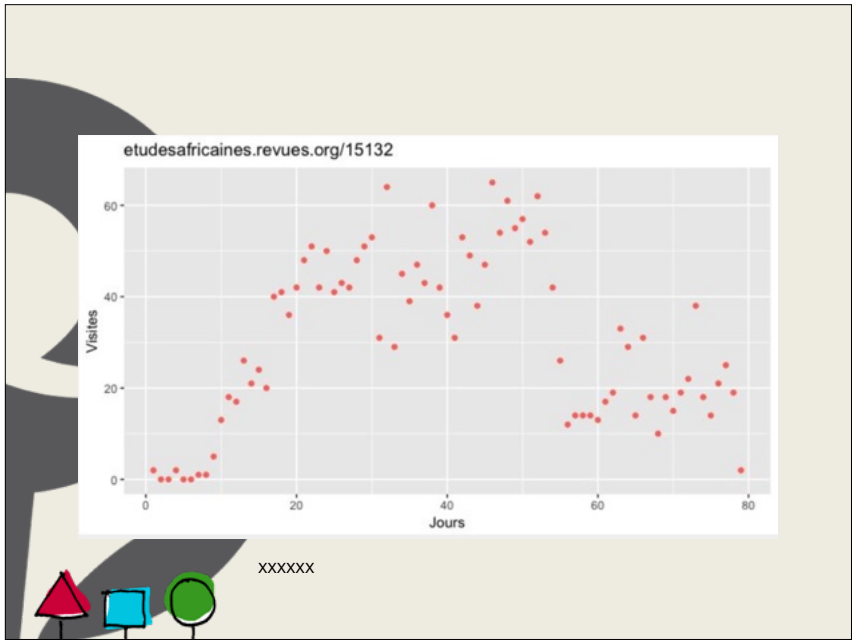
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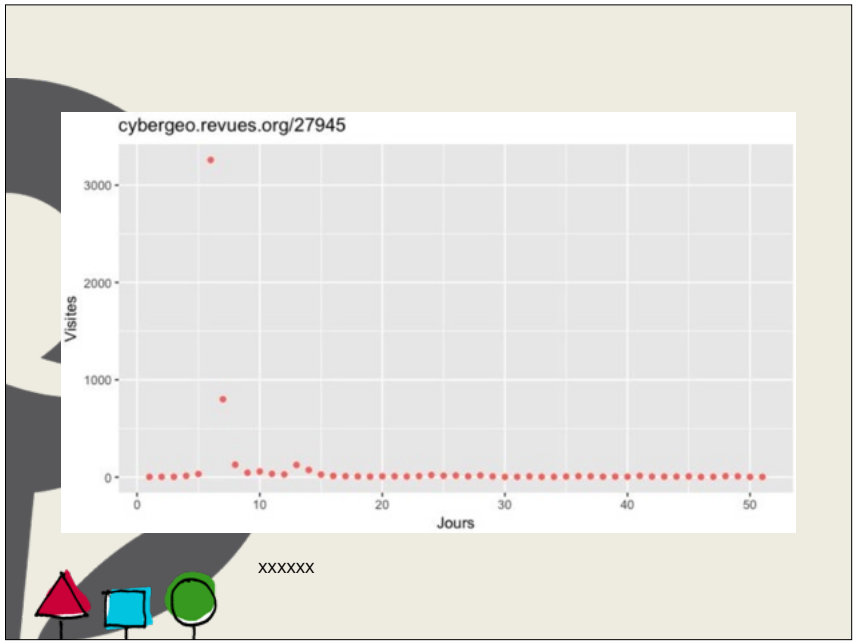

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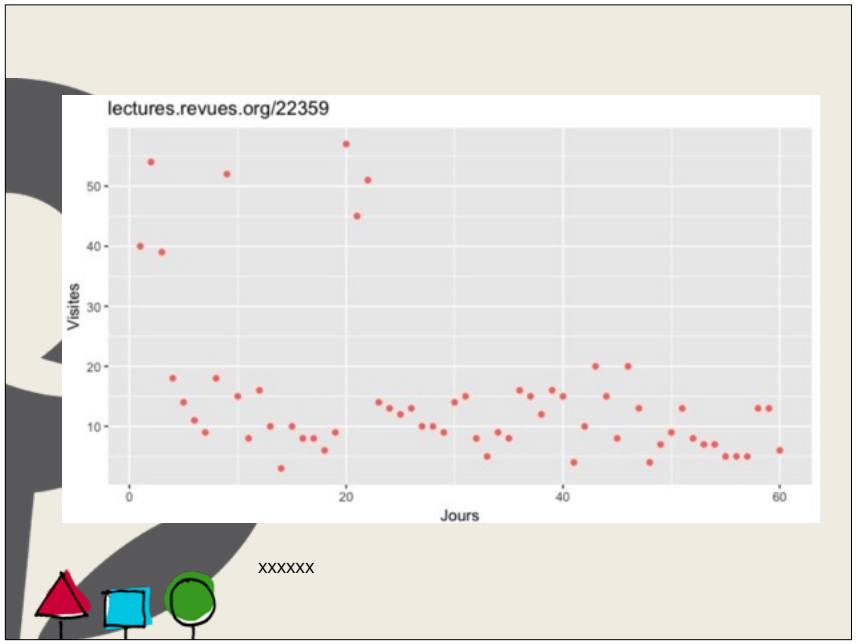

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74

The paradox of the pilot's seat

Cockpit of Concorde. CC BY SA - Christian Kath

75

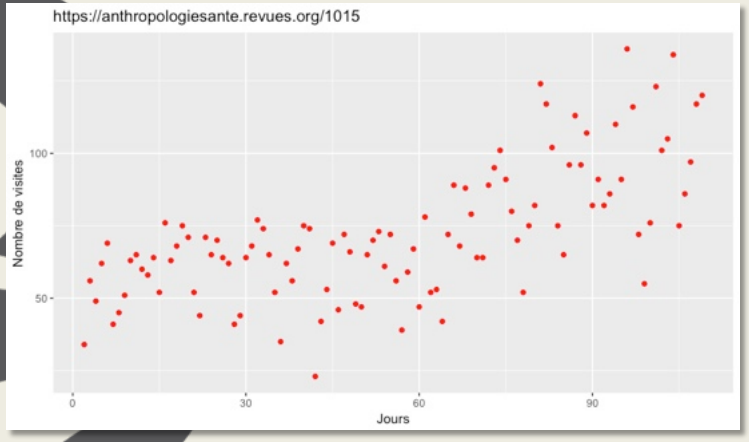
Time variations

76

Time breakdown

77

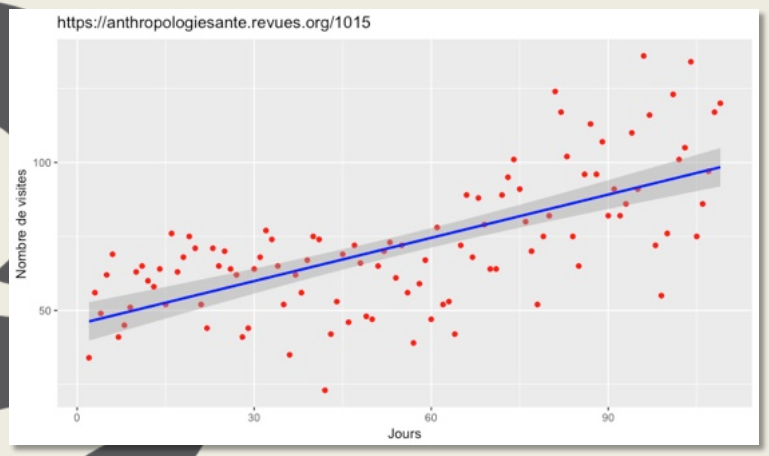
An example (with time breadkdown)



Sylvie Fortin et Serge Maynard, « Progrès de la médecine, progrès technologiques et pratiques cliniques : les soignants se racontent », *Anthropologie & Santé* [En ligne], 5 | 2012, mis en ligne le 27 novembre 2012, consulté le 07 août 2017. URL : http://anthropologiesante.revues.org/1015 ; DOI : 10.4000/anthropologiesante.1015

78

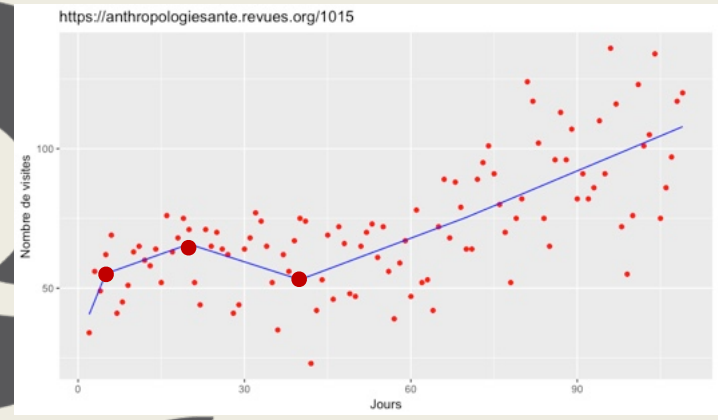
Linear regression model



Sylvie Fortin et Serge Maynard, « Progrès de la médecine, progrès technologiques et pratiques cliniques : les soignants se racontent », *Anthropologie & Santé* [En ligne], 5 | 2012, mis en ligne le 27 novembre 2012, consulté le 07 août 2017. URL : http://anthropologiesante.revues.org/1015 ; DOI : 10.4000/anthropologiesante.1015

79

Restricted Cubic Spline



Sylvie Fortin et Serge Maynard, « Progrès de la médecine, progrès technologiques et pratiques cliniques : les soignants se racontent », *Anthropologie & Santé* [En ligne], 5 | 2012, mis en ligne le 27 novembre 2012, consulté le 07 août 2017. URL : http://anthropologiesante.revues.org/1015 ; DOI : 10.4000/anthropologiesante.1015

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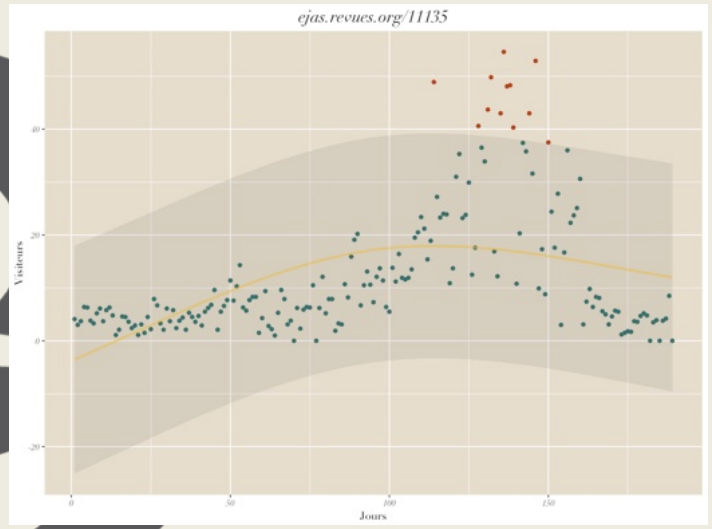

Julien Zarifian, « U.S. Foreign Policy in the 1990s and 2000s, and the Case of the South Caucasus (Armenia, Azerbaijan, Georgia) », *European journal of American studies* [Online], 10-2 | 2015, document 20, Online since 14 August 2015, connection on 31 July 2017. URL: http://ejas.revues.org/11135; DOI: 10.4000/ejas.11135

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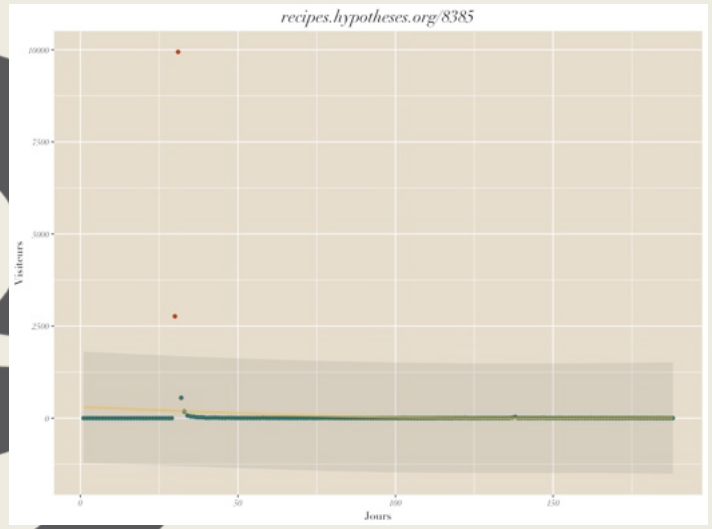
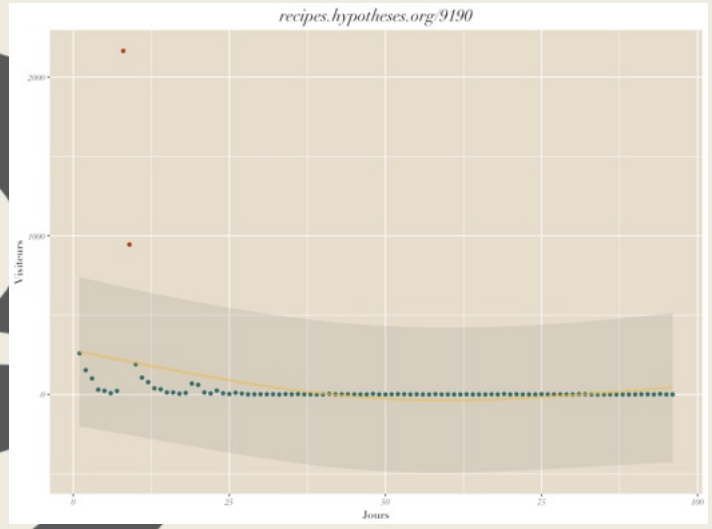


« Jolly good ale and old: or, where early modern people perpetually drunk ? », *The Recipes Project*, 20/09/2016. http://recipes.hypotheses.org/8385

82



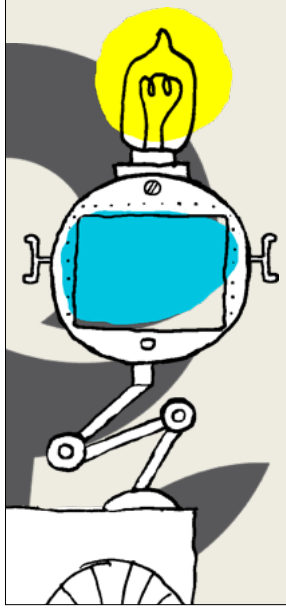
« Pratical magic in a Suffolk village », *The Recipes Project*, 04/04/2017. http://recipes.hypotheses.org/9190

83

Phase 3: Adding information

- Editorial data: metadata, container, content, etc.
- Complementary traffic data: referrer sites, session lengths, geographic location of visits, etc.
- External data from referrer sites and the news.

84

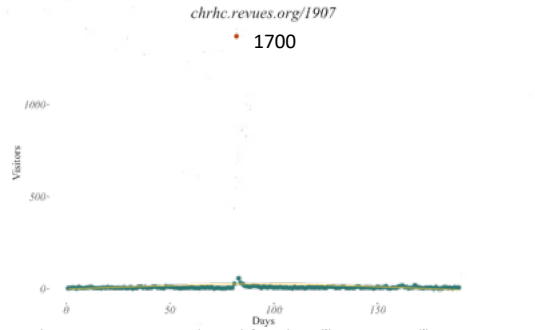


Phase 4: Interpretation

- All this allows for a probable *interpretation* of the anomaly.

85

The Egyptian architect Hassan Fathy



Paquot, Thierry. « Hassan Fathy, construire avec ou pour le peuple? » *Cahiers d'histoire. Revue d'histoire critique*, nº 109 (1 juillet 2009): 15-25.

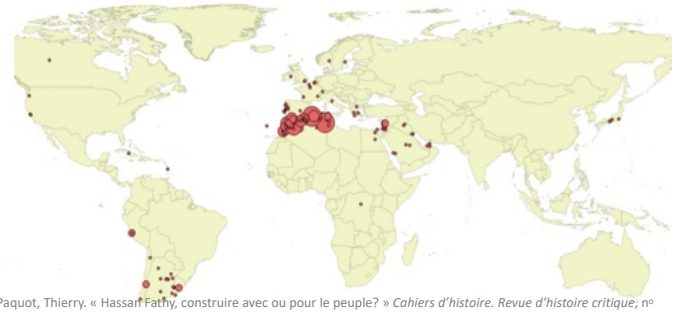
86

The Egyptian architect Hassan Fathy

Paquot, Thierry. « Hassan Fathy, construire avec ou pour le peuple? » *Cahiers d'histoire. Revue d'histoire critique*, nº 109 (1 juillet 2009): 15-25.

87

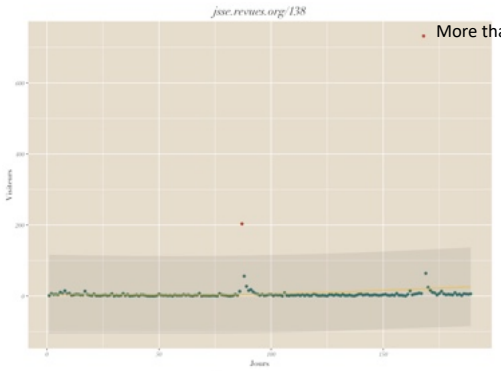
The Egyptian architect Hassan Fathy



Paquot, Thierry. « Hassan Fathy, construire avec ou pour le peuple? » *Cahiers d'histoire. Revue d'histoire critique*, nº 109 (1 juillet 2009): 15-25.

88

The Roman Spring of Mrs Stone

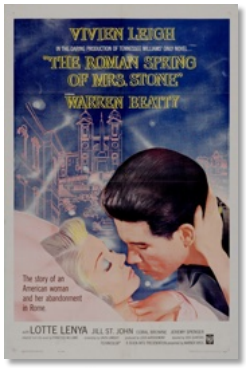


Constantine, Theoharis Theoharis. « The kindness of strangers : savage rescue in Tennessee Williams' The roman spring of mrs. Stone ». *Journal of the Short Story in English. Les Cahiers de la nouvelle*, no 29 (1 septembre 1997). http://jsse.revues.org/138.

89

The Roman Spring of Mrs Stone

June 2016 - TCM



Constantine, Theoharis Theoharis. « The kindness of strangers : savage rescue in Tennessee Williams' The roman spring of mrs. Stone ». *Journal of the Short Story in English. Les Cahiers de la nouvelle*, no 29 (1 septembre 1997). http://jsse.revues.org/138.

90

The Roman Spring of Mrs Stone

Constantine, Theoharis Theoharis. « The kindness of strangers : savage rescue in Tennessee Williams' The roman spring of mrs. Stone ». *Journal of the Short Story in English. Les Cahiers de la nouvelle*, no 29 (1 septembre 1997). http://jsse.revues.org/138.

91

"Maybe we'll meet again one future day"

4th April 2017

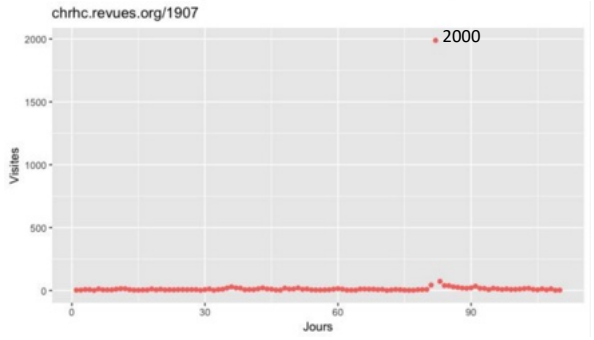
http://www.topito.com/top-evenements-historiques-sf

Baillaud, Lucien. « Les chemins de fer et l'heure légale ». *Revue d'histoire des chemins de fer*, no 35 (2006). doi:10.4000/rhcf.416.

92

“Maybe we’ll meet again one future day”

4th April 2017

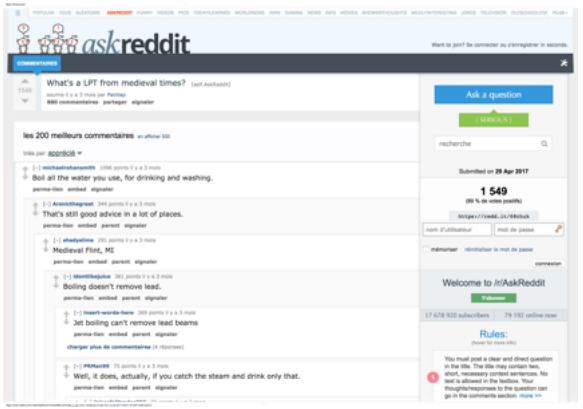


http://www.topito.com/top-evenements-historiques-sf

Baillaud, Lucien. « Les chemins de fer et l’heure légale ». *Revue d’histoire des chemins de fer*, nº 35 (2006). doi:10.4000/rhcf.416.

93

Mutual aid and survival in the Middle Ages



Taylor-Poleskey, M. « Beer soup: The Breakfast of Early Modern Rulers ». *The Recipes Project*. Consulté le 7 août 2017. https://recipes.hypotheses.org/1410.

https://www.reddit.com/r/AskReddit/comments/68chuk/what_is_a_lpt_from_medieval_times/

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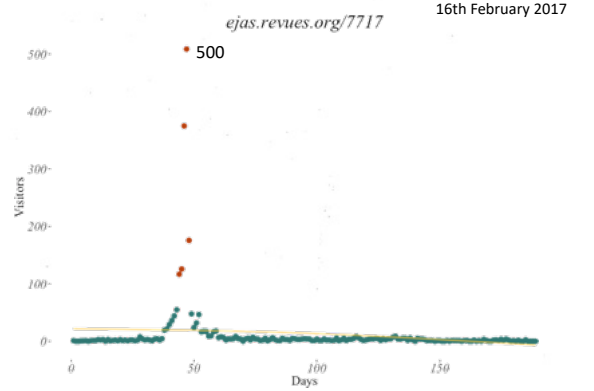
Day Without Immigrants

16th February 2017



Benita Heiskanen, « “A Day Without Immigrants” », *European journal of American studies* [Online], 4-3 | 2009, document 3, Online since 01 December 2009, connection on 07 August 2017. URL : http://ejas.revues.org/7717 ; DOI : 10.4000/ejas.7717

95

Day Without Immigrants

(CC BY) Voces de la Frontera - Day without Latinos, Milwaukee - 2007

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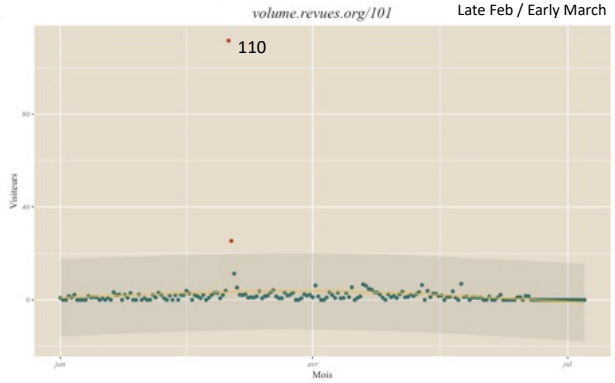
Predictible events ?

Late Feb / Early March



Christian Marcadet, « Le samba : un genre populaire chanté emblématique ni afro-descendant ni occidentalisé, mais spécifiquement brésilien », *Volume !* [En ligne], 8 : 1 | 2011, mis en ligne le 15 mai 2013, consulté le 07 août 2017. URL : http://volume.revues.org/101 ; DOI : 10.4000/volume.101

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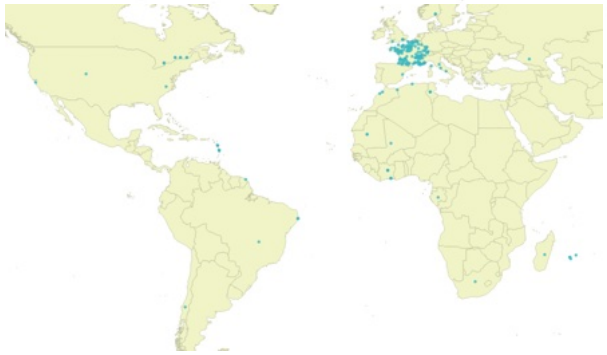
Predictible events ?

Late Feb / Early March



Christian Marcadet, « Le samba : un genre populaire chanté emblématique ni afro-descendant ni occidentalisé, mais spécifiquement brésilien », *Volume !* [En ligne], 8 : 1 | 2011, mis en ligne le 15 mai 2013, consulté le 07 août 2017. URL : http://volume.revues.org/101 ; DOI : 10.4000/volume.101

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Outlines of a typology

761 « extreme » anomalies

Media effect

- Google effect
- Community effect (including Facebook)
- News effect

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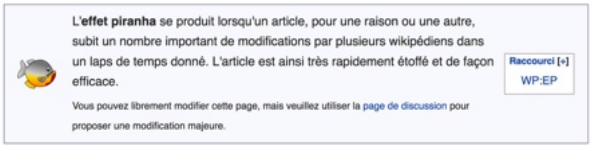
Piranha effect

Wikipédia:Effet piranha



Wikipedians distinguish the following effects in Piranha effects:

- pages for deletion effect
- scavenger effects ("charognard")
- news-related effects
- Google effect, especially Doodles

Nb: there doesn't seem to be a translation of the Piranha effect on the English-language Wikipedia. Get typing!

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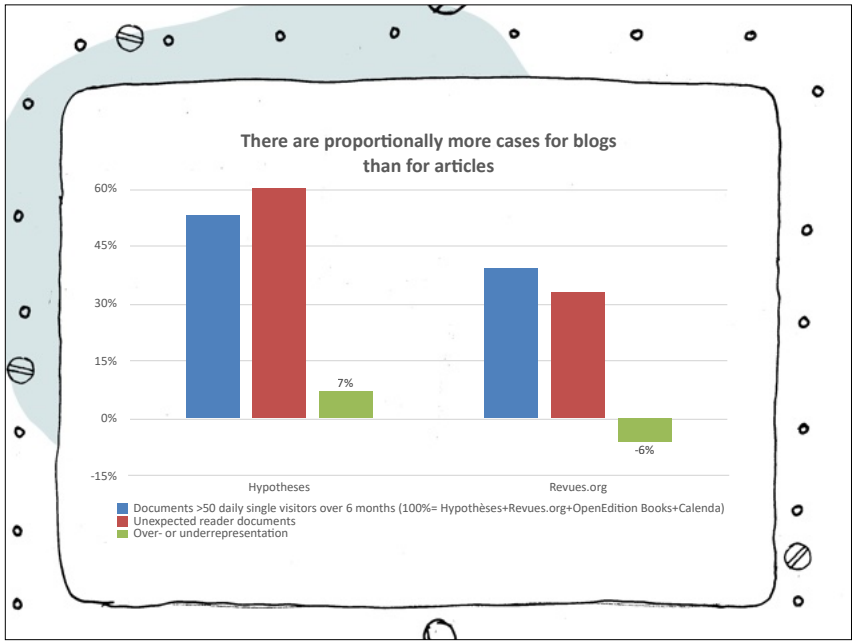

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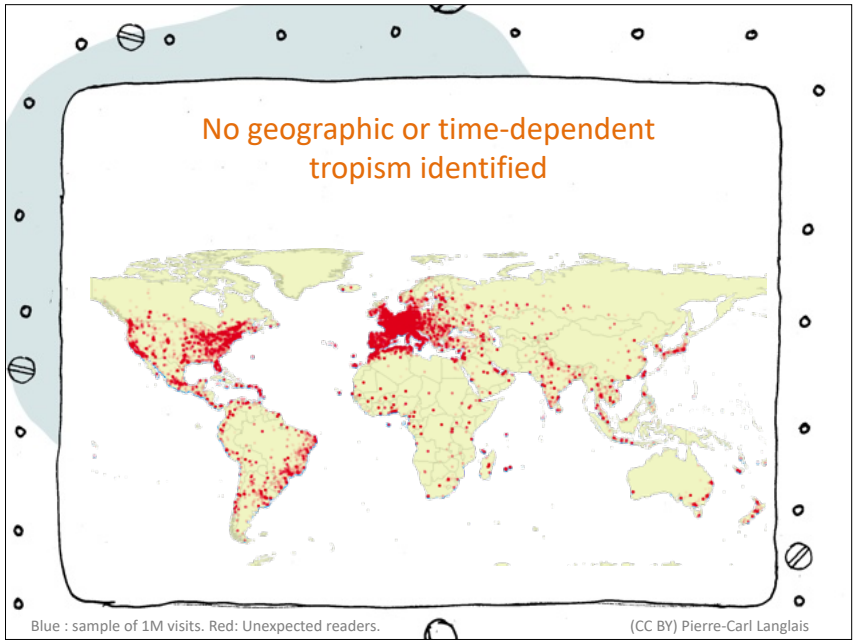

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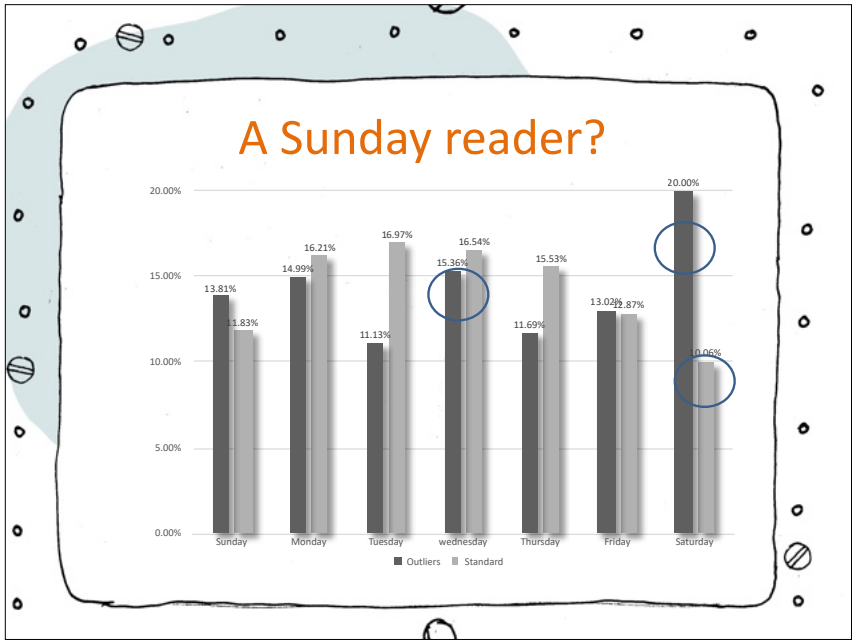

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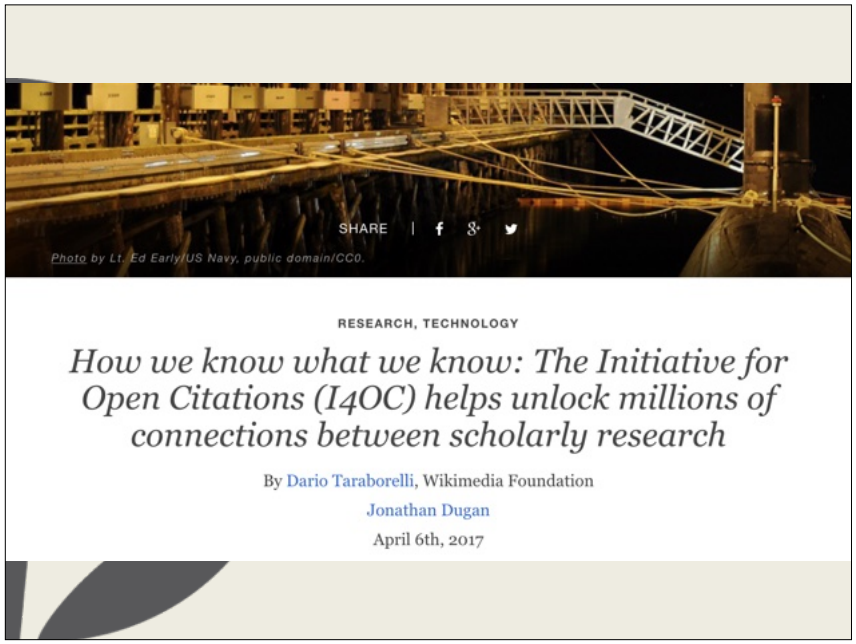

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Thank you!
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